

## **PARENTS/GUARDIANS: PLEASE READ! REGARDING SIERRA VIEW FUNDRAISING FOR THE SCHOOL YEAR**

There are two separate and unique parent groups at Sierra View – PTA and PAC. Each group has a very different role it plays on our children's campus – but work together for a common goal – TO PROMOTE QUALITY EDUCATION for our children.

The **Sierra View Chapter of the Parent Teacher Association (PTA)** builds and maintains strong programs and activities on our campus to bring our children together, enhance their learning environment, and keep the FUN in their school experience. The **Parent Advisory Council (PAC)** assists teachers and administrators in the planning, development, implementation, and evaluation of all Academics Plus Program goals and core curriculum.

The PTA programs, activities and campus support that benefit your Sierra View student are all fueled by fundraising efforts listed below. PTA runs a general fund which disburses the funds for programs like: RICH Reading, Citizenship Awards, the Sierra View Store, , Battle of the Books, Library books, Chess Club, Computer Lab improvements, campus improvements, classroom technology, Holiday Sing-a-Long, Bike Week, Staff Appreciation Week, family fun events, and assemblies (*for a complete list, please ask a PTA board member for a copy of the budget*).

Other PTA Goals are set annually. For the 2013-14 school year, the PTA goal is to continue with technology upgrades and to provide family fun and parent enrichment events. For input on goals contact a PTA member or attend a meeting.

The PAC supports the Academics Plus Program's goals and core curriculum through the annual Math-a-thon – an education-based fundraiser.

**In an effort to better communicate with our Sierra View Parent Community, listed below are all of the fundraising efforts sponsored by the SV PTA, PAC and 6<sup>th</sup> Graders for their Environmental Camp.**

*While we try our best to space out these events, we realize there may be some overlap with other schools, sports and other youth activities. Please feel free to choose which fundraisers/activities you participate in. Thank you in advance for the support you will give this year! Our children will benefit enormously!*

## **SIERRA VIEW ELEMENTARY**

**Site of the Academics Plus Program**

***“Soaring to Excellence”***

### **Activity or Event**

#### **PTA Membership Drive**

*Haven't turned in your Membership*

*Dues yet? It's never too late!*

*Your \$8 goes a long way.*

### **How Our Children Benefit**

Dues go to Sierra View PTA General Fund

Plus - National & State lobbying efforts to support legislation to help our schools.

#### **PTA Fall Festival**

Profits go to Sierra View PTA General Fund.

#### **Jog-A-Thon**

TBD - April

Profits go to Sierra View PTA General Fund.

*\*Profits raised by 6<sup>th</sup> Graders go toward their Environmental Camp.*

#### **PTA Book Fairs**

March, 2014

Profits go toward books for the Library, RICH Reading, Battle of the Books, Book Buddies & Read Naturally.

#### **PAC Math-a-thon**

February 24 – 26, 2014.

Profits go to program support and teachers accounts for

*\*Profits raised by 6<sup>th</sup> Graders go toward their Environmental Camp.*

#### **PTA Box Tops**

Collection Dates:

Sept 26

Jan 16

Profits go to Sierra View PTA General Fund

Plus – winning classrooms in on-going contest receive \$40 Target gift card. Eagle Bucks for randomly selected winners and student collecting the most. Last year raised OVER \$2,800!

#### **PTA eScrip**

Ongoing

Earnings go to Sierra View PTA General Fund.

This program is FREE to join and takes only ONE EASY STEP to SIGN UP! After that...every time you shop at participating stores (like SAFEWAY, barnesandnoble.com, Big 5, and Round Table Pizza) Sierra View receives CASH!

#### **Easy directions to sign up for e-Scrip:**

Visit [www.escrip.com](http://www.escrip.com) and use the Sierra View ID number (137105814) – or call (800) 801-4973.

#### **PTA Ink Jet Cartridge Collection**

Ongoing

Earnings go to Sierra View General Fund.

Super Easy, Super Great for the Environment! All you have to do is turn in used Ink Jet Cartridges to the ledge outside the office and Sierra View receives CASH!

#### **PTA Art Fundraiser**

This project at Sierra View is a fun way to turn your Child's art into a keepsake. You can create t-shirts, mouse pads, tote bags, coffee mugs, tiles... all with your child's original art.

## **6<sup>th</sup> Grade Environmental Fundraisers**

Look for special fundraisers in the spring to help send our 6<sup>th</sup> graders to their Environmental Camp. These fundraisers may include: Food sales at Fall Festival, Papa Murphy's Pizza cards, See's Candy sale, a spring cookie dough fundraiser, and Lifetouch spring pictures.